



Children's Program Highlights

Office of Philanthropy & Partnership
Fall 2016



Sometimes, the smallest spark of giving ignites a chain reaction of support that positively impacts millions of lives while creating everlasting change.

When you gave, you chose to support our vision to transform health care for the benefit of the people and communities we serve. You chose to ignite a spark of care, inspiration and healing for our children and their futures. Thank you!

Bradshaw Institute for Community Child Health & Advocacy

What began as a car seat check 15 years ago has led to a reduction in unintentional childhood deaths in Greenville County by over 42 percent and the creation of

the Bradshaw Institute for Community Child Health & Advocacy, led by GHS Children's Hospital.

The Bradshaw Institute has an audacious goal: Improve the well-being of all children in South Carolina through targeted research and intervention. One of just a handful of similar efforts in the U.S., this Greenville Health System (GHS) endeavor could pave the way for national changes in pediatric care.



William and Annette Bradshaw, along with their family, have donated the largest single philanthropic gift ever given to GHS.

Three generations of the Bradshaw family attended the Bradshaw Institute's announcement ceremony in June. Their generosity will help create a safer, healthier community for our children.



The Bradshaw Institute's scope and its partners will extend care “beyond hospital walls” and into the community and within homes, allowing wide-ranging programs to reach families before health problems reach critical levels. The hope is to lessen the impact of such problems—such as asthma, abuse, diabetes, obesity and developmental issues. The Bradshaw Institute and its community/university partners will focus on research, advocacy, prevention and education; healthy child development; community pediatrics; and ways to decrease healthcare disparities.

Giving Back to Create Change

This legacy gift was given by William and Annette Bradshaw, who saw a need to build a safer community—both then, through that first car check at his automotive dealership in Greer, and now, through the support of the institute bearing their name.

“Giving back to the community, especially by helping children and families, is very important to our family,” noted William Bradshaw. “We’ve seen firsthand how prevention outreach—whether as simple as a car seat check or helmet fitting—can save lives. Can you imagine how much more we as a community and a state can achieve through this kind of innovative approach that expands care to families and takes it directly into their communities?”

“Creating good health for the children in our communities requires us to rewrite the narrative on health beyond the traditional healthcare provider,” said Kerry Sease, MD, MPH, senior medical director for Academics, and the Bradshaw Institute's medical director.

Dr. Sease added, “There must be a continuum of care to provide solutions that work. The Bradshaw Institute will serve as the catalyst in our community to optimize child health and development, focus on reducing high-cost care and, ultimately, foster a healthy child into a healthy adult.”



Children's Hospital
Greenville Health System

ghs.org
  

701 Grove Road
Greenville, SC 29605-5601

Change Service Requested

Office of Philanthropy
& Partnership



facebook.com/ghsgiving
twitter.com/ghs_giving
youtube.com/ghsgiving
ghsgiving.org/blog
ghsgiving.org

Non-Profit Org.
U.S. Postage
PAID
Greenville SC
Permit No. 842